Because Success Matters - Now in its 5th edition, the SME and Entrepreneurs Business Awards 2020 was set up as an initiative to not only recognise Malaysia’s outstanding entrepreneurs and enterprises and seeks to uncover growing talents and upcoming companies that are transforming the face of industries.

“If you do build a great experience, customer tell each other about that. Word of mouth is powerful”

- Jeff Bezos
CEO, Amazon.com
## WINNING COMPANIES

### 2019

- The Olive Tree Group
- hotshoes®
- Kayangan Gallery
- escon
- BEWELL CHIROPRACTIC™
- LILY PETUNA
- GAPIMA
- Tech Food
- RekaSolaris group of companies
- ASR AHMAD

### 2018

- Al Borgani Group
- Ishan Tech
- joy
- LECHESIN
- MOFAZ
- PAMPAS Group
- Sri Mancyk
- The Olive Tree Group
- webcon sdn bhd

### 2017 / 2018

- HOSPIタルFACIAL AN-NUR SULTAN HOSPITAL
- GFM
- KKW
- NTUS expert white
- PEOPLElogy Interactive sdn bhd
- PSSB
- Richworks
- The Olive Tree Group
- Zalik

### 2017

- 360 Studio
- ASIA POLY INDUSTRIAL
- ANH GMT
- CREATIVO
- ers*
- ez Secure Storage
- POINTRAY
- rizalman
- TRON
- W Suites
SPONSORS AND PARTNERS

2019

Supported by

Official Auditor

Official Credit Reporting Agency

Venue Partner

Our Associate Partners

Collaborative Partners

Our Official Training & Knowledge Partners

Media Partner

Online Media Partner

2018

Supported by

Official Auditor

Official Credit Reporting Agency

Venue Partner

Our Associate Partners

Collaborative Partners

Media Partner

2017 / 2018

Main Sponsor

Supported by

Official Auditor

Credit Bureau

Official Business Search Partner

Official Business Newspaper

Official Entrepreneur Media Partner

Official Transport Partner

2017

Supported by

Official Auditor

Credit Bureau

Official Business Search Partner

Official Business Newspaper

Official Entrepreneur Media Partner

Official Transport Partner
### SPONSORSHIP PACKAGES

<table>
<thead>
<tr>
<th>SPONSORSHIP BENEFIT</th>
<th>PRE-EVENT</th>
<th>DURING-EVENT</th>
<th>POST-EVENT</th>
<th>ADVERTISEMENT PAGE</th>
</tr>
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<tbody>
<tr>
<td>Logo placement on all SEBA related marketing &amp; promotional collateral</td>
<td>✓</td>
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<tr>
<td>Logo placement on all SEBA owned and paid media channels (digital &amp; print)</td>
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<tr>
<td>Logo placement and mention on SEBA official website</td>
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<tr>
<td>Brand mention during pre-event media outreach (media launch, articles or news release)</td>
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<td>Sharing sessions/ Commercial Engagement/ Networking Opportunity @ 6th November 2020 (Availability based on first come first serve basis)</td>
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<tr>
<td><strong>CEO / Managing Director Interview OR Company video with SEBA TV video to be played during award dinner</strong></td>
<td>✓</td>
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<tr>
<td>Premium Placing of Logo on banner (Top Row)</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Strategic Placing of Pull Up Banner (2 Units)</td>
<td></td>
<td></td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Advertisement in program guide*</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Official Announcement of main sponsor in Chairman speech</td>
<td></td>
<td>✓</td>
<td></td>
<td></td>
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<tr>
<td>Activation area**</td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Token of appreciation on stage</td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Engraving of company on trophy on selected Premium Awardee</td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Company name printed on certificate of selected Awardee</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>To provide guest with gift placed on table (gift to be confirmed)</td>
<td></td>
<td></td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Premium Table Seating of 5</td>
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<td></td>
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<tr>
<td>Invitation to Award Gala Night @ 7th November 2020</td>
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<tr>
<td><strong>Logo and brand mention in all SEBA related post-event press release</strong></td>
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<td></td>
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</tr>
<tr>
<td>Corporate profiling in SME and Entrepreneurs Business Award’s commemorative book</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company advertisement in SME and Entrepreneurs Business Awards’ commemorative book***</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo Placement on official web (1 year)</td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Video Placement on official web (1 year)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Post event coverage on all SEBA social media channels</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exclusive Interview or Advertisement played on SEBA TV</td>
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<td></td>
<td></td>
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</tr>
<tr>
<td>SEBA 2020 Logo Usage</td>
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<td></td>
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</tr>
</tbody>
</table>

### ADVERTISEMENT PAGE

- Full Page 1 - 20 (Premium placing)
- Full Page 20 and above

**Notes:**
- Colour, full page for Platinum Sponsor
- Colour, half page for Gold Sponsor
- Half Page 1 - 20 (Premium placing)
- Half Page 20 and above
- To be discussed and planned with all relevant parties, to suit the flow of gala night

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**SPONSORSHIP BENEFITS:***

- **CEO / Managing Director Interview OR Company video with SEBA TV video to be played during award dinner**
- **Premium Placing of Logo on banner (Top Row)**
- **Strategic Placing of Pull Up Banner (2 Units)**
- **Advertisement in program guide**
- **Official Announcement of main sponsor in Chairman speech**
- **Activation area**
- **Token of appreciation on stage**
- **Engraving of company on trophy on selected Premium Awardee**
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- **To provide guest with gift placed on table (gift to be confirmed)**
- **Premium Table Seating of 5**
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- **Logo and brand mention in all SEBA related post-event press release**
- **Corporate profiling in SME and Entrepreneurs Business Award’s commemorative book**
- **Company advertisement in SME and Entrepreneurs Business Awards’ commemorative book***
- **Logo Placement on official web (1 year)**
- **Video Placement on official web (1 year)**
- **Post event coverage on all SEBA social media channels**
- **Exclusive Interview or Advertisement played on SEBA TV**
- **SEBA 2020 Logo Usage**
In-Kind Sponsors
(Sponsors will receive valuable exposure in their partnership with SEBA, do contact support@seb.asia to discuss the value and benefits. Limited slots are available, secure yours now.)

Media Sponsor
As a media sponsor, this will be an opportunity for your media organisation to be featured as SEBA’s media partner. The media partner role can be in terms of digital marketing, prints and other media outlets.

Goodie Sponsor
Let your company logo be visible to the eyes of the esteemed attendees and media through out the Gala Night, as each attendee will be receiving these gifts.

Experiential / Cocktail Sponsor
Let your company shine among the notable attendees of the night by hosting an experiential after party, or let your barista take centre stage by introducing your specialty drinks. Or shall you have any other experiential ideas of your products, do let us know!
Example : Oyster, chocolate, flowers, etc.

Award Performance / Shows
Have your idea to perform during the award dinner with your very own brand as a highlight as the performance sponsoring.

Lights and Sounds Sponsor
SEBA has always prioritise the importance of good lights and sounds our annual gala dinner. If your organization can light up our night and bring beautiful sound to our ears, do contact us.

Others
New sponsorship idea or collaboration concept? Contact our team to discuss the sponsorship that most effectively benefits your company’s promotional efforts.
COMMEMORATIVE BOOK 2020
ADVERTISEMENT

By incorporating your advertisement in our commemorative book, do expect it to be presented at the highest quality. The advertisement printing comes in high definition, fully colour page & high quality printing, in full or half page landscape advertisement. SEBA commemorative book will then be sent to all our awardees, selected government and private sectors. This gives you an opportunity to increase your engagement, visibility and drive your presence to the current market. With this, we are also offering you two seats in our Grand Gala Dinner for your to witness and network among the industry elites.

**Full Page**

<table>
<thead>
<tr>
<th>Page Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Page 1 - 20 (Premium placing)</td>
<td>RM 20,000</td>
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<tr>
<td>Page 20 and above</td>
<td>RM 15,000</td>
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</table>

**Half Page**

<table>
<thead>
<tr>
<th>Page Description</th>
<th>Price</th>
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<tbody>
<tr>
<td>Page 1 - 20 (Premium placing)</td>
<td>RM 12,000</td>
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<tr>
<td>Page 20 and above</td>
<td>RM 5,000</td>
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</tbody>
</table>
Media Coverage

Our Media Handles

sebasmeawards  sebasmeawards  sebasmeawards

Client Name: Yayasan Usahawan Malaysia
Date: 9th November 2019
Link: https://www.youtube.com/watch?v=4PlyjMbo58&feature=youtu.be
Media Name: RTM – TV1 News

Client Name: Yayasan Usahawan Malaysia
Date: 11 November 2019
Media Name: New Straits Times – Lifestyle
Est. PR Value: RM42,000

#Showbiz: Elfira Loy receives Celebrity Entrepreneur of the Year SEBA Awards 2019

By Axel Omar – November 11, 2019 @ 1:15pm

KUALA LUMPUR: Looks like popular actress and TV host Elfira Loy is on the receiving end of a progressive series of positive experiences.

After getting married earlier this year on Jan 1 to Mohd Febi Khairil Anwar, she gave birth to a baby boy named Muhammad Rayan Khalif on Oct 1.

The 23-year-old star, whose full names Nurd Elfira Loy Ahmad Sabri, recently took to social media to share her joy at another achievement.

Alas, the actress had won the Celebrity Entrepreneur of the Year at the recent SME Entrepreneurship Business Award 2019 (SEBA 2019).
Thank you for your interest in a partner for SEBA 2020.
Payment in full is required by 31st August 2020.

Primary Contact Information for Person in Charge

Name: 
Position: 
Contact Number: 
Email: 
Company: 
Company Registration: 
Email Address: 
ZIP code: 

Billing Information
Same as above
Name: 
Position: 
Contact Number: 
Email: 
Company: 
Company Registration: 
Address: 
ZIP code: 

Please select your Sponsorship Package

Award Title Sponsor
Bronze
Silver
Gold
In-Kind Sponsor
Media Sponsor
Goodie Sponsor
Experiential/ Cocktail Sponsor
Award Performance/ Shows
Lights and Sounds Sponsor
Others: ____________________________ (Valued at: ____________________________ )

☐ We understand that the selection of packages above indicates only branding and exposure at the Award and does not necessarily result in an award selection.

☐ We agree to receive relevant emails from the Organizer regarding to SEBA 2019.

☐ We agree to all the terms & conditions applicable.

Signature

Name
Designation
Company Name
Mobile
Email

Company Stamp

Terms & Conditions Apply.
Terms & Conditions

1. Definition(s)
In this document the following words shall have the following meanings:
• CUSTOMER means any individual, partnership, limited company, charity and/or organisation that from time to time purchases services and/or products from XHALE ASIA (M) SDN BHD;
• PROPOSAL means a statement of work, and/or other similar document describing the services to be provided by XHALE ASIA (M) SDN BHD and/or its associates;
• SERVICES/PRODUCTS means the services specified in the proposal and/or term sheet(s);
• The CONTRACT shall mean instructions, confirmed in writing and/or in electronic format, issued and signed by the customer and/or its authorised person on behalf of the customer;
• FEE(s) shall mean all charges and expenses that shall be invoiced by XHALE ASIA (M) SDN BHD to the customer for the services provided and/or with consent of delivery of services / products accepted.
• TERMS & CONDITIONS means the terms and conditions of services set out in this document and any special terms and conditions agreed in writing by XHALE ASIA (M) SDN BHD.

2. General
• These Terms and Conditions shall apply to all contracts for the supply of Services by XHALE ASIA (M) SDN BHD to the Customer and shall prevail over any other documentation and/or communication by the Customer.
• Any variation to these Terms and conditions shall be inapplicable unless agreed in writing by XHALE ASIA (M) SDN BHD.
• Nothing in these Terms & Conditions shall prejudice any condition and/or warranty, express and/or implied, or any legal remedy to which XHALE ASIA (M) SDN BHD may be entitled in relation to the Services, by virtue of any statute law or regulations governing the laws of Malaysia.
• Nothing in these Terms & conditions shall affect the customer’s statutory rights as a consumer.

3. The Service
• The service proposal agreed that link to these Terms & Conditions shall remain valid till the event date and/or the delivery of such services / products.
• The Customer shall be deemed to have accepted the Terms and Conditions by placing an order with the supplier within the period specified in the Clause above.
• Letter of Acceptance (LOA) sent to the customers duly signed by the customers is an agreement to the given mentioned Terms & Conditions.

4. Fees- Completion and Payment
• The Package fee(s) is as specified in the proposals as released by the Management from time to time.
• The Package fees to be paid on or before 30th September 2020.
• If the Customer fails to make any payment within 30 days of it becoming due, the Supplier shall be entitled to charge interest at the rate of 1.5% per month on the outstanding amounts.
• Fees are subject to clause 8 – Cancellation & Termination.
• Payment of the fee shall be in the manner specified in the invoice and send the Payment Advice for payment to finance@xhaleasia.com.

5. Confidentiality & Data Protection
• Information disclosed by the customer will be kept confidential and shared only with relevant staff providing the service as agreed. Such information shall be held solely for the purposes of fulfilling the contract.
• XHALE ASIA (M) SDN BHD will not transmit any personal data held on behalf of the client except where a) The transfer is a necessary part of the work undertaken to fulfil the contract or b) There is a requirement to do so by operation of the law.

6. Complaints And Disputes
• XHALE ASIA (M) SDN BHD will always aim to deliver excellence. However if the customer has some concerns or complaints he/she may reach out within 5 working days to our Secretariat SEBA 2020 at support@seba.asia. If there is a dispute or discrepancies about the interpretation and/or operation of this contract then XHALE ASIA (M) SDN BHD will make every effort to resolve the dispute when and where it arises, negotiating on the basis of good faith.

7. Limitation Of Liability
• XHALE ASIA (M) SDN BHD will not be held responsible for third party costs incurred by the customer for any reason whatsoever.

8. Cancellations & Termination
• Confirmation of SEBA 2020 entries and seats is upon full receipt of full payment.
• All payment are non-refundable and non-transferable.
• Full payment to be received on or before 30th September 2020 failing which your SEBA seats and/or other deliverables will be deemed invalid and void.
• Once payment made no cancellation and/or termination requests shall be entertained.

9. Force Majeure
Neither party shall be liable for any delay or failure to perform any of its obligations if the delay or failure results from events or circumstances outside its reasonable control, including but not limited to acts of God, strikes, lock outs, accidents, war, fire, breakdown of plant or machinery or shortage or unavailability of raw materials from a natural source of supply, and the party shall be entitled to a reasonable extension of its obligations.

10. Severance
If any term or provision of these Terms and Conditions is held invalid, illegal or unenforceable for any reason by any court of competent jurisdiction such provision shall be severed and the remainder of the provisions hereof shall continue in full force and effect.

11. Governing Law And Jurisdiction
Any disputes or claims arising out of or in connection with these Terms and conditions of Business shall be governed by and construed in accordance with the laws of the land.

12. Acceptable Of Terms
By signing and dating the Letter of Acceptance (LOA) you will be accepting the Terms and Conditions of Business.
OUR STRATEGIC PARTNERS

Event Organizer
Event Curator
Supported by

Official Auditor
Official Credit Reporting Agency

Our Associate Partners

Media Partner
Our Official Training & Knowledge Partner

Collaborative Partners

Contact SEBA Secretariat Office Today:
SME AND ENTREPRENEURS BUSINESS AWARDS
012 251 0079 | support@seba.asia
No. 4, Lorong Ma’arat 1, Bangsar Park, 59000, Kuala Lumpur

WWW.SEBA.ASIA